



For Immediate Release

Media Contact:
Maximilian Hess
max.hess@bvk.com
414-247-2138

Family-Oriented Travel Campaign Launches on VAX VacationAccess

Several leading suppliers to offer special family vacation packages, marketing tools and more

MILWAUKEE (April 4, 2016) – [Trisept Solutions](#), a leading-edge travel technology firm propelling the biggest names in travel, announces the launch of a family-focused campaign geared toward providing travel agents the resources needed to market and sell multigenerational travel.

The Family Travel campaign is specifically designed to help agents sell specialized family vacations that require travelers to plan ahead. These types of bookings often involve bringing together family members from different cities who have varied scheduled and travel preferences. VAX provides agents with flexible booking tools that make family travel significantly easier.

“More than 50 percent of travelers consider the planning process to be the most stressful part of a family vacation,” said Lynn Clark, vice president of engagement for Trisept Solutions. “Working with a travel agent is the best way for families to overcome this challenge.”

Several of the industry’s most admired travel suppliers will have special offers and live webinars (including stay giveaways) featured in the VAX resource center. Participants include Club Med Resorts, El Cid Resorts, Funjet Vacations, Marival Hotels, Oasis Hotels & Resorts, Palladium Hotels & Resorts, Sandos Hotels & Resorts, Fiesta Americana Hotels & Resorts, Southwest Vacations and United Vacations.

“Family and multigenerational travel is worth the effort because successful vacations make happy, lifelong customers. We’re glad that we can help make that happen.” Clark added.

Agents can also access several helpful statistics, travel trends and marketing tips geared towards helping them sell family travel packages. The campaign will run on VAX until May 1, 2016. For more information and to explore the family resource center, visit www.VAXVacationAccess.com.

About VAX VacationAccess®

VAX VacationAccess is propelled by Trisept Solutions, a provider of innovative technology solutions for the travel industry. VAX provides over 70,000 leisure travel professionals with free access to Research, Market and Sell the leisure travel industry's leading agent-friendly suppliers on one easy to use platform. VAX VacationAccess is committed to their success, providing comprehensive access to relevant

information, industry leading suppliers and tools to grow their business. VAX VacationAccess was voted a category winner by Travel Weekly's Magellan Awards as well as 2016 Best Travel Technology Provider and 2016 Best Travel Agent Reservation System by travAlliancemedias Travvy Awards.

About Trisept Solutions

Trisept Solutions was formed in 2000 with a team that leveraged more than 15 years of thought leadership, development, and operational excellence in the field of leisure travel technology. Trisept Solutions was first to master the concept of dynamic travel packaging in the electronic world, and today serves airlines, hotel companies, resorts, tour operators, travel agencies, tourist bureaus, airline alliances, theme parks, travel agencies and other suppliers. Headquartered in Milwaukee, Wisconsin, with an office in Dallas, Texas, the company employs a committed team of 145 professionals. For more information on Trisept Solutions, visit www.triseptsolutions.com

###