



For Immediate Release

Media Contact:
Maximilian Hess
max.hess@bvk.com
414-247-2138

Trisept Solutions Launches Extend the Experience Campaign for VAX VacationAccess

Campaign highlights the opportunity for travel agents to add features and excursions to vacation packages

MILWAUKEE (February 15, 2016) – [Trisept Solutions](#), a leading-edge travel technology firm propelling the biggest names in travel, announces the launch of the Extend the Experience campaign for its award-winning online leisure travel marketplace [VAX VacationAccess](#).

Designed exclusively for travel professionals, VAX is used by 70,000 agents and provides an intuitive and user-friendly way to research, market and sell custom vacations. Trisept is now extending the power of VAX with the all-new Extend the Experience Resource Center, giving agents a unique, powerful way to sell extra features and excursions. It includes featured supplier offers, helpful upselling tips and client engagement tools.

According to global travel market research company Phocuswright, 47 percent of U.S. travelers planned in-destination experiences prior to traveling, but only 32 percent followed through to book them.

“This represents a huge opportunity for travel agents to step in and show their expertise by recommending features and experiences that are tailored to their clients’ interests,” said Lynn Clark, vice president of engagement for Trisept Solutions. “VAX is shining a light on the breadth and depth of features and excursions available on the platform and educating agents on how easy it is to book them.”

The new campaign also encourages agents to use their Xcelerator dashboard to, for example, track when their clients are close to leaving so they can send last-minute excursion recommendations. [Xcelerator](#) – also powered by Trisept – is a new agency management platform that includes a next generation customer relationship management (CRM) solution. The platform has a free trial period into the second quarter of 2016.

In addition, ShoreTrips, an excursion company offering a variety of unique excursions and activities throughout the world, is sponsoring an *Extend the Experience* Facebook photo contest by awarding the winner a \$100 gift card. Agents can enter by submitting a photo of a memorable vacation excursion they have experienced to the [VAX Facebook page](#) no later than March 6.

Access to the new Resource Center, including special excursions and features, is now available on VAX. Participating supplier offers are available in the Resource Center until March 6.

Visit www.vaxvacationaccess.com for more information.

About VAX VacationAccess®

VAX VacationAccess is propelled by Trisept Solutions, a provider of innovative technology solutions for the travel industry. VAX provides over 70,000 leisure travel professionals with free access to Research, Market and Sell the leisure travel industry's leading agent-friendly suppliers on one easy to use platform. VAX VacationAccess is committed to their success, providing comprehensive access to relevant information, industry leading suppliers and tools to grow their business. VAX VacationAccess was voted a category winner by Travel Weekly's Magellan Awards as well as 2016 Best Travel Technology Provider and 2016 Best Travel Agent Reservation System by travAlliancemedias Travvy Awards.

About Trisept Solutions

Trisept Solutions was formed in 2000 with a team that leveraged more than 15 years of thought leadership, development, and operational excellence in the field of leisure travel technology. Trisept Solutions was first to master the concept of dynamic travel packaging in the electronic world, and today serves airlines, hotel companies, resorts, tour operators, travel agencies, tourist bureaus, airline alliances, theme parks, travel agencies and other suppliers. Headquartered in Milwaukee, Wisconsin, with an office in Dallas, Texas, the company employs a committed team of 145 professionals. For more information on Trisept Solutions, visit www.triseptsolutions.com

###